



G.R. Bricker Reserve
Rowans Road Moorabbin
PO Box 1179
Moorabbin VIC 3189

2026/2027 SPONSORSHIP PACKAGES

We take this opportunity to ask for your generosity and support as a valued sponsor of Moorabbin Little Athletics Centre (MLAC).

MLAC is a not-for-profit organisation affiliated with Little Athletics Victoria. During the 2025–26 season, we proudly supported **more than 200 registered athletes**, ranging in age from five to seventeen, who participate in athletics from October through to August each year.

Our athletes compete at local, regional, state and national levels across a wide range of individual and team-based track and field events. Each Friday night, MLAC brings together our athletes, families and the broader community, with attendance regularly reaching more than 300 people.

MLAC is proudly managed by a dedicated team of community volunteers who are committed to providing a safe, inclusive and encouraging environment where children can learn, develop their skills and enjoy athletics.

Supporting our athletes and their families is at the heart of everything we do. In recognition of the ongoing cost-of-living pressures being experienced by families across Victoria, the MLAC Committee made the decision not to increase registration fees for the 2025–26 season. This decision reflects our commitment to ensuring that as many children as possible can continue to participate in athletics without placing additional financial pressure on their families.

As we look towards the **2026–2027 season**, we are seeking support from local businesses and organisations who share our commitment to helping young people participate, develop and succeed in sport.

Sponsorship will assist MLAC in supplementing our annual income and funding initiatives including:

- Skills development opportunities and education for our volunteer coaches and officials
- A wider range of specialised, funded coaching sessions across track and field events
- Development opportunities for athletes of all abilities
- Equipment, facilities and resources that support our weekly competition and training
- Initiatives that help keep athletics accessible and affordable for local families
- Your support would make a direct contribution to the young athletes and families who make up our MLAC community. It would help us continue to provide opportunities for children to develop not only as athletes, but also in confidence, resilience, teamwork and community spirit.

We would be delighted to discuss sponsorship opportunities with you and work together to develop a partnership that provides meaningful value to your organisation while making a genuine difference to our athletes and their families. Thank you for considering supporting Moorabbin Little Athletics Centre and the next generation of local athletes.



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Overview of Sponsorship Packages

Sponsorship is annually from October to September and can be a cash payment or the supply of goods to the same value. To tailor a package to your needs, please contact us directly.

MLAC Social Media Pages			
Facebook Story	X		
Facebook Reel	X		
Facebook Timeline Post	X	X	X
Facebook – Like and Follow Sponsor page	X		
Instagram Story - @Sponsor	X	X	
Instagram Reel - @Sponsor	X		
Instagram Post - @Sponsor	X	X	X
Instagram Story highlight - @Sponsor	X		
Instagram - Follow Sponsor page	X	X	

Logo placement			
Logo on MLAC website home page	X	X	X
Link to Sponsor website on MLAC website sponsorship page	X	X	X

Signage			
	Double sided A-Frame	One sided A-Frame	
Temporary signage during centre events			

Certificate of Appreciation	X	X	X
Recognition at end of season presentation night	X	X	X
“Shout out” on competition night over loud speaker	X	X	
Opportunity to address centre members at one competition night	X		
Promotional material provided to athlete families during season	X		

Hurdle sponsorship ****	\$200 per hurdle
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** Large (width 440mcm x height 1100mmmm) / Small (width 2200mm x 1100mm)

*** Images shows on page five and six (see below)

MLAC is not registered for GST. No GST is charged on sponsorship packages.

The MLAC Centre Executive, athletes, members and volunteers would like to thank you for considering joining our Centre as one of our sponsors.

Lucy Watson - Sponsorship and Grants
Mobile: 0419 533 715



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Track fence facing inwards



Track fence facing outwards



Hurdle sponsorship



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2026/2027 SPONSORSHIP APPLICATION FORM

Please tick	Sponsorship package	
☐	Gold	\$2,500
☐	Silver	\$1,000
☐	Bronze	\$500
☐	Other	

Business Name	
Business address	
Postal address	
Primary contact	
Phone no	
Email address	
Website address	

Requirements	High resolution copy of your logo (jpg file)
Brief description of services (including info about your industry, primary services or products)	

Payment details	X	Method
Cheque	☐	
EFT	☐	BSB: 633 000 Account: 119 878 437



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